



Global Business Research Symposium

CALL FOR PAPERS

The Future of Business: Technology, Innovation, and Regulation

15th Annual Conference

Hosted by Tobin College of Business

Holiday Inn, 30 Jamestown Road, Camden Town,
London, NW1 7BY, United Kingdom

July 7-9, 2020

www.gbrsconference.org ■

Join us in London, for three days of discussions and presentations designed to explore:
The Future of Business: Technology, Innovation, and Regulation



ST. JOHN'S
UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS

A collaboration between St. John's University's Tobin College of Business and a diverse group of international scholars and Universities, the GBRS has provided a collaborative and welcoming environment for sharing research and establishing networks across disciplines and borders for the past fourteen years. We invite theoretical, applied and empirical papers, case studies, and panel discussion proposals from scholars in the fields of: Accounting, Finance, Management, Marketing, Business Law, Ethics, Economics, Business Technology, Emerging Markets, and relevant social sciences. Ph.D. Dissertations and panel proposals are invited for this interdisciplinary, international symposium.

Why Attend GBRS?

Interdisciplinary Topics/Panel Discussions//

- Accounting and Audit
- Risk
- Management
- Marketing
- Economics
- Finance
- Business Pedagogy
- Meet the Editors

Opportunities to Publish/Awards//

- Up to 6 papers will be published in a special issue of the international, peer-reviewed *Review of Business* journal, published by St. John's University, New York, USA.
- All accepted papers and presentations are **blind reviewed**, published in proceedings with an ISBN number and considered for the online *Journal of the Global Business Research Symposium* after review by track editors (Please note: US\$60 processing fee for papers published in JGBRS).
- Awards for Best Papers and Discussants

Opportunities for Learning, Mentoring and Networking//

- We are committed to creating a diverse culture that attracts international scholars who truly desire to assist one another in their efforts to improve and expand their research.
- We assure that presenters have the opportunity to spend time together and create relationships that lead to joint projects across borders.
- In keeping with our commitment to collaboration and learning, PhD, MBA and MS students are encouraged to present dissertation and thesis work at all stages of development.

Submit a Paper/Abstract www.gbrsconference.org ■

Submission Instructions//

Go to www.gbrsconference.org, click SUBMIT YOUR ABSTRACT (papers, presentations and panel proposals), and follow the instructions. Please note that all panel proposals must include the names and CVs of at least 3 participants. If you have any questions or difficulties, contact Igor Tomic at tomici@stjohns.edu. Title page should include: manuscript title, author(s) name, title, institution, address, telephone number, e-mail address, acknowledgment, and financial disclosure, if applicable.

- The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in MS Word format.
- Figures, tables and charts should be placed in the body of the paper, not at the end.
- Papers should not exceed 16 pages single-spaced including tables, appendices and references.
- Use Times New Roman 12-point font, single spaced, and 1-inch (2.5 cm) margin all around.
- Please DO NOT use footnotes or page numbers.
- At least one author must be in attendance and available to present accepted papers on July 7-9, 2020

Submissions//

April 1, 2020: Submit a detailed abstract or a full paper. ALL PAPERS WILL BE BLIND REVIEWED.

June 1, 2020: Pay fees and submit completed paper for the Proceedings.

Registration www.gbrsconference.org ■

Early Registration Fees until June 1, 2020

Participants

- | | |
|---|---------|
| • Presenting one paper | US\$500 |
| if also discussant | US\$450 |
| • Additional papers | US\$100 |
| • Discuss two papers (no presentation) | US\$300 |
| • Local faculty: join for one day (with lunch), | US\$80 |

Late registration (after June 1, 2020), add US\$100

Co-authors, family members, visitors (per person)

- | | |
|-------------------------------------|---------|
| • Includes all meals and activities | US\$300 |
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Conference Fees include//

Day 1: Welcome reception and panels

Day 2: Conference sessions and panels (lunch and dinner included)

Day 3: Panel sessions and conference excursion (lunch and excursion included)

About Us www.gbrsconference.org ■

We are a group of enthusiastic scholars with a passion for creating a collegial and impactful research community where researchers, students and practitioners can share ideas and produce knowledge that changes the world for the better. Come join us!

GBRS Executive Committee/Board Members//

Hilmi Elifoglu, Director GBRS – elifoglu@stjohns.edu

Ivan Abel, Editor, GBRS Proceedings Editor – abeli@stjohns.edu

Igor M. Tomic, Founder - tolici@stjohns.edu

Biagio Pilato, Treasurer – pilatob@stjohns.edu

Joan Ball, David Chan, Niall Hegarty, Maria Pirrone, Aleksandr Gevorkyan, Yun Zhu

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GBRS Organizers//

Paper Review Committee:

Maria Pirrone, Chair, Hilmi Elifogly, Ivan Abel, David Chan, Niall Hegarty, Aleksandr Gevorkyan, Yun Zhu

Best Paper/ Discussant:

All participants vote for the Best Paper and Best Discussant

Online Journal, JGBRS:

Mike Tasto, Greg Randolph, Robert Salvino, Igor Tomic,

Special Programs:

Mike Tasto, Greg Randolph, David Chan, Joan Ball, Yun Zhu

Symposium Treasurer:

Biagio Pilato

Symposium Marketing:

Joan Ball, Aleksandr V. Gevorkyan

Wanted//

We are looking for experienced researchers to join our editorial review team.

- Reviewers for the *Review of Business* journal (peer-reviewed, 45 years of publication). Must have published several articles in peer-reviewed journal.
- Track editor for the online *Journal of the Global Business Research Symposium* (JGBRS). The track editor will serve as a reviewer and work with the author toward publishing his/her article. (Contact Mike Tasto at M.Tasto@snhu.edu)

For more information visit the conference website.

www.gbrsconference.org ■